ALICIA
MIRELES
UI / UX Designer

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I am a graphic and front-end web designer in Paris. When I'm not banner creating, Sketch-ing or gathering user feedback, I can be found studying for my javascript and Spanish classes. I am determined, adaptable and enjoy tackling a challenge.

SKILLS

Design / UI / UX / Front end web design / Communication / Workshopping / Illustrations

EDUCATION

University of Michigan (2018)
Online certification: Interactivity with JavaScript

CALARTS (2018)
Online certification: Visual Elements of User Interface Design

Austin Community College (2010-2013)
Associate of Applied Science: Graphic Art Technology Specialization

University of Texas Arlington (2001-2005)
Bachelor of Arts: Advertising, Communications

LANGUAGES

English, native
French, intermediate
Spanish, advanced beginner

REFERENCES

Criteo Art Director Elise Medetongnon, e.medetongnon@criteo.com

Austin American-Statesman Editor in Chief Debbie Hiott, d.hiott@statesman.com

WORK & CLIENTS

Advanced Creative Designer
Criteo (2015-present): Design online banner ads and consult clients on how to optimize performance. Proactively creating POCs and HTML mockups to improve internal tools or for-client assets and products.

In-office reservationist
Fat Tire Bike Tours (Feb–Dec 2014): Customer service and hype beast for client inquiries or tour operators.

Editorial Art Director & UI Designer
StyleCartel.com (Jan-Dec 2014): Lead the creative direction, graphic design and digital style. Coded the site to strengthen the overall design and hierarchy in addition to providing digital design assets.

Freelance UI Designer
ChefSallyJane.com (2014): Re-branded Chef's site, implementing a new UI and logo to appeal to her fans.

Graphic design Internship
Velvet Dust Online Magazine (summer 2013): Created print content for magazine's launch party, co-produced an email newsletter. (2014): Published photo & blog submission, 'Temporary Decadence'.

Online Content Producer
austin360.com & statesman.com (2011-2013): Packaged print and digital content based on newsworthiness and data analytics. Increased audience, improved site's UX and added local guides, festival databases, videos and photos.

Freelance UI designer
Simply Smetzer (2012-2013): Created clean, user-friendly designs through research and collaboration.

Web Content Manager & Photo Researcher
Austin American-Statesman (2006-2013): Used stellar customer service skills, researched photos and bolstered the image archive's metadata. Served as contributing photo illustrator and studio photographer.
REAL Magazine (AA-S): Web content manager, video talent and art director confer.